

COMM.COMM.  
MARCH 24, 2011

## MINUTES

Present: John Holmquist, Elisabeth Miller, Lois Willand

PPERRIA calendar: it's launched and on-line, has some dates entered by Andy, John W., and Lois. So far no one has else has submitted event or meeting dates.

### Newsletter:

- encouraging members to switch to electronic delivery. We've posted one notice encouraging members to switch to electronic delivery (March 2011 newsletter.)
- Elisabeth is writing a blurb for the April newsletter repeating the encouragement, and we will continue to push this in May and following months, if necessary, after we see how many people have made the switch.
- finding volunteers to mail the NL starting in May. We have one definite volunteer and are firming up a couple of others so they can work as a team.
- putting extra copies in local sites—Pratt, PPUMC, Schneider, Luxton Park, maybe Overflow and Cupcake. Working on getting this done by a volunteer.

### Welcome Brochure

- Somali version Janet Smith, Glendale Townhomes, had provided information about the company they use to prepare Somali translations, Garden & Associates. Currently Glendale publications are either in English or Somali; there is no need for additional languages at this time.
- Brochure Update: Coordination with membership committee's door-to-door project scheduled for June. We should have our update with expanded map ready for this.

### Outreach to renters

We will do an outreach to renters this summer, starting with the Pratt Ice Cream Social. We'll have a table and run a raffle to get neighborhood people to sign up for the list. (new signups only, neighborhood residents only.) The raffle signup slip will ask for their name, address, email address, and to indicate if they're a renter or homeowner. Elisabeth will get prizes from local food establishments.. Committee members will hopefully staff the table. Information gleaned from the raffle applications can be shared with membership. We might share a table with the Membership Committee.

Lindsey's suggestions of 2-16-11 were on the agenda but not discussed as she wasn't present. Will be rescheduled for the April meeting.

Next meeting: April 28.

