

1. New newsletter editor, Eric Amel

We welcomed Eric and introduced ourselves.

2. MemComm workplan review / update

*-should we again consider having a Prospect Park Twitter account? Eric will review.
-get Somali translation for the Welcome Brochure? Jessica will get a price.
-Welcome brochure updates: add south of Shriners to map, add LRT stations
-re-issue Prospect Park printed directory? –no, concentrate on website directory
-set up block e-lists for those blocks not organized into block clubs. Need volunteer for job.
-work to increase outreach to and participation by Glendale residents. Andy to discuss with Henry.
-status of PPERRIA database: Andy and Jessica have discussed potential software. Need to clarify responsibility between Administration and MemComm committee.*

3. MemComm Budget report

-reviewed. There are funds available for this fiscal year to allow us to pursue a number of projects.

4. Business Outreach report—Will O.

*-Return to the Ave. Day Dec. 1 resulted in 2 new PPERRIA business memberships-
-Will maintaining contact with ENL House and its deli, due to open on March 1.
-featured business guests for PPERRIA Jan. 2013 meeting—tenants in Art + Architecture.
-has worked with Andy on website updates for businesses
-presented concern from Clay Lambert on being denied a CCLRT Forgivable Loan. Committee recommended forwarding the concern to the executive committee.
-Will is doing volunteer work at Luxton Park—coaching and helping with Fire & Ice, to be held Feb. 2. We value his work with PP businesses and his connections at Luxton Park.
-We might invite some of the Luxton staff to make presentations at PPERRIA meetings; this could further CPP goals of outreach and communication with other neighborhood organizations.*

5. Hedberg map opportunity.

-We discussed the possibility of joining the Hedberg project of issuing a map for the University District, to include Prospect Park. Jessica will send scans of the Hedberg proposal and map drafts. The committee will review the materials, get a projected price and action needed, and discuss the project by email. The company hopes to publish the map in April 2013.

6. Database status update--

-Andy and Jessica have researched some databases designed for non-profits. The recommended software is very expensive; Andy and Jessica will continue to research software and for now stick with our Filemaker Pro database.

7. brainstorming-increasing PP membership. *Postponed until our next meeting do to time constraints.*

8. reset monthly meeting time. *We will resume having monthly meetings on the 3rd Thursdays.*

9. Opportunity: apply for mapping project from U of M CURA's CGIS program. We will apply for the project, asking for mapping of student residences in Prospect Park and mapping by primary language. Jessica will work on the application.

10. Next meeting date: February 28, 2013