

NROC Meeting Minutes, April 4, 2019

1. Welcome
 - Meeting called to order at 7:03pm on April 4th, 2019.
 - Attendees: Jenny Steiner, Jan Nelson, Noel Gordon Jr., Nellie Jerome, Emma D. (MN Daily), Lynn Von Korff., Lydia McAnerney, John Cushing, Dan Bryant, Brendan Lafranchi.
2. Previous minutes review/approval
 - To be email confirmed once final edits made
3. Old Business
 - Ice Cream Social
 - i. Meeting on April 10th to discuss further details
 - ii. Minneapolis Tap will provide drinking water hooked up from water tank they provide
 - iii. Currently needing to identify entertainment at the amphitheater, in particular the first hour is open and up on the hill as the band that played on the hill last year is not available.
 - iv. Discussion centered around how to utilize NROC budget to reach out more directly to the younger and minority populations within the neighborhood to encourage greater attendance
 - v. Further updates will come after next week's meeting on the 10th.
 - Home Tour
 - i. Will occur June 22nd, tentative 11am-3pm
 - ii. Working with community members to get a home in the Glendale area
 - iii. Other homes included are an apartment at the Link; with 4 other houses confirmed, 5 potential, and 6 more identified.
 - iv. Garden tour and garage sale will occur at the same day
 - v. Goals include inviting more people to understand the new addition of the Link to the neighborhood and may need a volunteer to encourage a PPA presence while touring that building
 - Textile Center Event
 - i. Update was provided from the event that was successful with Jan N. setting up a table to hand out PPA's one page welcome fliers. Event occurred on Monday 4/1 and was well attended.
 - ii. Noel G. recommended that we find a way to do future programming with them since they are driven by small business owners doing interesting things. They are a cultural institution of Prospect Park and could provide excellent programming together.
 - iii. There was a recommendation that we could look at expanding the Textile Center's presence to do an activity at the Ice Cream Social, beyond their normal table presence

- Board Update/Neighborhoods 2020
 - i. Noel G. provided an update on the approved letter that was submitted to the NCR. We received gracious feedback from the City for our feedback.
 - ii. Key action item would make sure we have developed a diversity action plan and show efforts to implement that plan.
 - iii. Lynn v. provided an update concerning the PPA space expenses and making sure that the funding we are investing in this space is effectively moving us towards accomplishing the Neighborhoods 2020 goals. Recommended that we need to think about how we can better utilize this space to integrate the Neighborhood 2020 goals since by the Fall, we need to understand if we are going to continue to use this space.
 - iv. Discussion centered around how do we fill the gap and what would be effective groups that could fill this space with. Conversation recentered onto how to equitably charge rent.
 - v. Recommendations of the tenant profile:
 - 1. Minority “owned” or minority focused non-profit
 - 2. The organization must move us closer to accomplishing PPA strategic goals of diversity and inclusion
 - 3. Preference towards groups that have work focused into Prospect Park
 - vi. Action Item: Members to think on tenant profiles to have recommendation discussion at next meeting
- 4. New Business
 - August 13 Community Celebration
 - i. Lydia M. provided information about the celebration that occurs at Luxton Park and history of the event
 - ii. In the past, PPA provided the Concert Task Force to help find a band and provide music. Therefore, we need to help identify musicians that can bring a diverse group of people to enjoy. We paid for the music and put together some tables to get it set up.
 - iii. If any member is interested, Lydia M. will head up the task force.
 - iv. Lydia mentioned concerns about this potentially being the final year because of the lack of accomplishing the intended goal of community mixing
 - v. Discussion centered that maybe the issue is the annual nature of the event, where as to accomplish greater mixing would require a more regular cadence
 - New Meeting Cadence
 - i. New schedule will be First Thursday of the month at 7pm
 - ii. Jan and Nellie will book the room
 - Elections/Nominations
 - i. Discussion centered around is this the proper place for this to live or should there be a nomination committee?

- ii. Group posed the question of how do we reach out to those underrepresented groups to invest the time and effort in running for the Board positions
 - iii. As we attempt to accomplish these goals, we do need to make sure we have a full skill set to be successful (finance, marketing, management, etc). Having a formal mentoring process would help ensure continuity of knowledge and leadership development of new members.
 - iv. Brendan L. motioned that the Board consider developing a nomination committee that is focused on encouraging candidates representative of Prospect Park with diverse skill sets. A few recommended efforts include tabling at the Link and postering at Fresh Thyme. In addition, NROC recommends doing a gap analysis of Board skill sets to identify where gaps exist, and what needs to be filled.
 - v. Noel G. seconded. Unanimously approved.
 - Website
 - i. Noel G. and Lydia M. recommended those interested in the website to reach out to have a subcommittee meeting to prepare a report on how to effectively manage the site.
5. Wrap Up
- Next meeting will be May 2nd, @7pm in PPA conference room
 - Meeting called to a close at 8:15pm